



केन्द्रीय कर प्रधान आयुक्त का कार्यालय  
Office of the Principal Commissioner of Central Tax  
विशाखापत्तनम केन्द्रीय वस्तु एवं सेवाकर आयुक्तालय  
**Visakhapatnam Central GST Commissionerate**  
उत्पाद शुल्क भवन, पत्तन क्षेत्र, विशाखपट्टणम  
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C.No.V/30/32/2017- (GST Cell)

Dated: 26 -09-2017

To  
The Chief Commissioner of Customs & Central Tax,  
Visakhapatnam Zone,  
Visakhapatnam.

Sir,

Sub: GST – Organizing of Workshops Awareness programmes focused on  
Consumer Awareness and MSME Sector – Regarding

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Please refer Member (Admin) letter F.No.:DGTS/27/2016 dated 25-9-2017 on the above subject.

2. The schedule of events to be organized in connection GST Awareness programmes is as under:

Name of Formation	Date/Time	Venue	Topic (Consumer Awareness / MSME / GST Tax Return Filing, etc)
Headquarters, Visakhapatnam	3-10-2017	Dasapalla Hotel, Visakhapatnam	Return Filing & awareness program for MSME Sector
Headquarters, Visakhapatnam	4-10-2017	Autonagar MSME Association Hall	Return Filing & awareness program for MSME Sector
Headquarters, Visakhapatnam	6-10-2017	HRD, Hall, Custom House, Visakhapatnam	GST related Consumer Awareness program
Headquarters, Visakhapatnam	10-10-2017	Andhra University Auditorium	GST related Consumer Awareness program
Headquarters, Visakhapatnam	12-10-2017	HRD, Hall, Custom House, Visakhapatnam	Return Filing & awareness program for MSME Sector

3. Another programme is being proposed in liaison with the Confederation of India Industry.

4. As on 26-9-2017, this Commissionerate had conducted 137 outreach programmes covering around 9500 participants. Apart from the initial large scale mega awareness events where huge audiences were involved, the subsequent programmes were focussed and to a great extent sector specific. Emphasis was on the dissemination of information on GST through the Range Officers and Division so that the assesseees were guided by the officers at the cutting edge level. This led to enhanced interaction and a more personalised approach to GST awareness sessions. More importantly, the endeavour was to have a self-sustaining system of interactive sessions by motivated and self-driven officers at the Range & Divisional level so as ensure sustained and effective dissemination GST information.


5. In addition to the outreach and awareness programmes being conducted at all levels, the GST Helpdesk / Seva Kendras have provided ready assistance to all those who sought their help. The service provided by the Seva Kendras was well received by the Trade and Industry. As on 26-9-2017 a total of 1609 queries were received and answered / escalated at the Seva Kendras in the Commissionerate. The rate of interaction with the trade and industry has actually increased during the Return filing due dates. It is also to report that members of trade and industry from outside the jurisdiction of the Commissionerate approached the Headquarters Seva Kendra for GST related solutions.

6. All the Officers at Divisional / Range level were suitably instructed to devise programmes to sustain the GST awareness, during Return filing period. The post event details would be uploaded to the GST Awareness site for information.

Yours faithfully

  
(B.HARERAM) 26/9/2017  
Principal Commissioner

b/c

  
26/9/17

2 Insp, CCO (Recd)